

The background of the entire page is a dark blue color. It features several large, flowing, wavy shapes in lighter shades of blue, creating a sense of movement and depth. These shapes are layered, with some appearing in the foreground and others receding into the background.

RAINN

ANNUAL REPORT

Fiscal Year 2022

LETTER FROM LEADERSHIP

Dear Friend,

It's been busy at RAINN.

Over the past six years demand for our hotline services has doubled. In FY22 alone, our victim service programs helped 280,162 survivors and their loved ones.

The pandemic was a stressful time for everyone, especially for children trapped at home with their abusers. During this time, an unprecedented number of people sought out RAINN for expert, confidential support. At the same time, more survivors than ever chose to speak out and talk about their experiences with sexual violence. These stories were featured prominently in the news, especially when well-known assailants were involved.

The pandemic, coupled with the heightened media attention on sexual violence, further increased the demand for help and stretched our resources. Our supporters responded with funding to meet this additional demand, and we are so grateful.

One generous funder committed \$15 million to help us increase our capacity to serve more survivors through the National Sexual Assault Hotline. This donation helped transform our hotline services and enhanced our ability to deliver specialized support to communities such as the elderly, LGBTQ+, and children and youth.

RAINN also was instrumental in improving the criminal justice process and ensuring that it better serves sexual violence survivors. We successfully advocated for the passage of the SANE Act to increase access to sexual assault nurse examiners for those living in rural, tribal, and other underserved communities. We also advocated for the passage of the Speak Out Act, a new law which limits the use of non-disclosure and non-disparagement clauses relating to disputes involving sexual assault or harassment. RAINN's effective federal and state advocacy resulted in new avenues of justice for countless survivors.

We will always work with and for survivors to ensure they achieve justice and are afforded protection, proper care, and treatment under the law.

The entertainment industry continued to seek advice from RAINN's experts on films and shows that dealt with sexual violence, enabling RAINN to help shape the narrative about sexual assault and to be there for survivors affected by these productions. And RAINN's Consulting Services team worked with dozens of companies and youth-serving organizations, helping them improve their approach to the prevention of and response to sexual misconduct.

RAINN never stops working for survivors of sexual violence. Thank you for being there for us, and for those we serve.

Best regards,



Scott Berkowitz
President and Founder
RAINN

Table of Contents

Letter From Leadership	02
Educating the Public	04
Victim Services	05
Safe Helpline	06
Sharing Expertise	07
Improving Public Policy	08
Technology Highlights	10
Operations Highlights	10
Development and Fundraising	11
Research Highlights	12
Financial Statements	14



EDUCATING THE PUBLIC

- Published numerous articles on our web and social channels, including new bystander intervention materials and graphics highlighting the updated CARE method for Sexual Assault Awareness and Prevention Month and Back to School campaigns. This also includes campaigns for Juneteenth, Survivor Love Letter, Denim Day, Hispanic Heritage Month, and more.
- Produced 4 Survivor Summits engaging 12 Speakers Bureau members, hosted two media and advocacy trainings for members, and developed the a Speakers Bureau portal.
- Consulted on 23 entertainment projects, including Aly Raisman: Darkness to Light, Cruel Summer, and Secrets of Playboy, and worked with CAA's Full Story Initiative and Viacom CBS Culture Code.





VICTIM **SERVICES**

- Helped 280,000 survivors and their loved ones across all Victim Services programs.
- Recruited first class of bilingual volunteers.
- Successfully launched Essential Skills training in June 2021 with having completed the training.
- Suicide/Self-Injury Protocol updated and in use as of June for National Sexual Assault Hotline volunteers, and Safe Helpline staff.
- Established NSAH Coaching Program to provide new staff and volunteers with intensive onboarding support during their initial months of services.
- Office for Victims of Crimes (OVC) Youth HelpRoom Facilitation Model Training Facilitation Guide completed.
- RAINN texting Mobile App push notifications launched in betaform.
- Chat bot launched.

SAFE HELPLINE



- Communicated the Safe Helpline message and raised awareness about the available services for survivors in the Department of Defense (DoD) by shipping 762,012 marketing and outreach materials to military bases and installations worldwide. Facilitated 79 total Safe Helpline presentations in a virtual format, allowing for outreach to new military bases and installations.
- Facilitated five Safe Helpline information presentations during Sexual Assault Awareness and Prevention Month to allow Sexual Assault Response Coordinators (SARCs) and Sexual Assault Prevention Response Victim Advocates (SAPR VAs) at military bases/installations worldwide.
- Facilitated Safe Helpline: 102 presentation to 100+ SARCs, SAPR VAs, and DOD stakeholders, in the field of victim advocacy and crisis response at the National Organization for Victim Assistance (NOVA) 48th Annual Training Event. This exposure allowed participants to take what they learned about Safe Helpline and share with the DOD community.
- Trained Safe Helpline staff on expanded restricted reporting option in accordance with new DOD instruction, enhancing knowledge and understanding of sexual assault reporting options for members of the military.
- Implemented a more robust training curriculum for monthly training requirements for Safe Helpline staff including Military Sexual Trauma, Neurobiology of Trauma, Military Sexual Assault, and Military Culture to increase awareness of sexual assault survivors in the DoD.
- Safe Helpline staff received training on Military-Civilian Community Partnerships (SMCCP): Responding to Military LGBTQ+ Survivors of Sexual Assault providing staff with the knowledge and skills needed to effectively support LGBTQ+ survivors on the Safe Helpline.



SHARING **EXPERTISE**

- Our consulting team delivered a broad suite of effective program support, training and education, and hotline services, helping clients improve and enhance their sexual misconduct prevention and response programs.
- Provided high-quality program management for each project, including the completion of all projects on time, on budget, and to the satisfaction of the client.
- Captured intellectual property via standard operating procedures and templates.
- Created greater internal efficiencies around project delivery.
- Assisted with onboarding and service launch of hotline clients.
- Assessed gaps in knowledge areas and filled those gaps through training for existing team members and hiring of new staff.
- Monitored the quality of services, appropriateness of pricing, internal capacity to deliver excellence, and mechanisms for client feedback, to ensure client satisfaction and constant service delivery improvement, as well as support for team members.



IMPROVING **PUBLIC POLICY**

FEDERAL

- Drafted and led advocacy around the Supporting Access to Nurse Exams Act (SANEs Act), which created grants for regional training centers to allow nurses in rural and underserved areas to obtain necessary training and qualifications in high-volume centers to become sexually assaulted nurse examiners (SANEs). This was successfully incorporated into the Violence Against Women Reauthorization Act and became law.
- Conducted meetings with Senate Judiciary member and committee staff to get the Eliminating Abusive and Rampant Neglect of Interactive Technologies Act (EARN IT Act) passed unanimously out of committee. The Act would clarify that social media platforms do not have immunity from lawsuits involving Child Sexual Abuse Material (CSAM) on their platforms.
- Successfully advocated for the Ending Forced Arbitration of Sexual Assault and Sexual Harassment Act of 2021, which invalidates arbitration agreements that require the parties to go through arbitration and preclude survivors from filing a lawsuit in cases involving sexual assault or sexual harassment. This bill became law in March 2022.



STATE

- Expanded number of states in which RAINN is proactively working: Florida, Georgia, Indiana, Mississippi, New Hampshire, New Mexico, New York, Ohio, Virginia, and Wisconsin. RAINN bills passed at least one chamber in seven states and became law in three.
- Virginia: passed legislation creating a new grant purpose area in the Virginia Sexual and Domestic Violence Victim Fund to fund SANE salaries and equipment & successfully advocated for \$1.4 million for the Fund in the budget. Passed legislation allowing SANEs to testify remotely in many criminal hearings, to reduce the time they are away from the hospital and therefore unable to treat survivors.
- Florida: Expanded the Statute of Limitations for crimes related to child sexual abuse materials. Our bills on sexual assault while the victim was incapacitated and expansion of the overall Statute of Limitations for sexual assaults both cleared the Senate.
- New Mexico: Passed resolution on trauma informed training/victim interviewing for police for it to be included in the 2023 budget.
- Ohio: Filed an amicus brief in Snyder-Hill v. Ohio State University in support of the plaintiffs, who were sexually abused by a doctor at the university. Court of Appeals sided with the plaintiffs, holding that the lower court erred in dismissing the case due to the statute of limitations.

Cross Research Presentation at American Professional Society on the Abuse of Children (APSAC): Presented preliminary findings during the plenary session at the June 2022 APSAC Colloquium in New Orleans. This initial phase of data analysis was based on a sample of 500 CSAM file names to determine how these materials are marketed based on descriptors such as gender, age, race/ethnicity, severity of abuse, and key words such as “incest.”

TECHNOLOGY HIGHLIGHTS



- Completed phase one build of the online platform that supports the SafeHelpline, and trained Safe Helpline staff.
- Created Speakers Bureau Members Portal for Speakers Bureau members.
- Built and deployed text accessible Childhood Sexual Assault learning module program and Youth HelpRoom.
- Completed phase one build of data warehouse solution.

OPERATIONS HIGHLIGHTS



RAINN reviewed its Human Resource (HR) capabilities in FY22 and began implementing two significant initiatives to enhance the values of transparency, respect and connectivity. These initiatives include:

- Expanding the capacity of the team to better meet our recruitment, retention and financial operations goals.
- Integrated a DEI (diversity, equity, and inclusion) lens to our recruitment process. As a result, 90 percent of total hires for FY22 are from underrepresented groups, including but not limited to women, persons with disabilities, LGBTQ+, Black Americans, Asian American and Pacific Islanders, Hispanic and Latino, and Indigenous Americans.

Our HR team will advance these and other employee-centered projects in FY23, with an ultimate goal of evolving into a People Team that can serve as the center of organizational culture and quality experience.



DEVELOPMENT AND **FUNDRAISING**

- Conducted a successful Giving Tuesday campaign in partnership with World Wrestling Entertainment (WWE) superstar, New York Times best-selling author, and survivor Nikki Bella.
- Successfully completed RAINN's Thrive Together campaign, exceeding our \$10M fundraising goal and bolstering RAINN's critical work to answer the call, shape the narrative, and champion change.
- Grew RAINN's Legacy of Hope Society, our group of dedicated supporters who have designated RAINN as part of their planned giving, to more than 240 members.
- Secured a transformative gift to support the expansion of RAINN's National Sexual Assault Hotline, which will allow RAINN to scale to our work to support tens of thousands of additional people each year through our phone, one-on-one chat, and Youth HelpRoom services.
- Welcomed the 1,900th member to our monthly sustainers program, ensuring the longevity of RAINN's critical programs and services.



RESEARCH HIGHLIGHTS

- Examined trends in online help-seeking among Child Sexual Abuse (CSA) victims before and during COVID-19 pandemic. Analyses revealed an increase in the proportion of youth and survivors living with perpetrators accessing hotline chats. Trends were especially pronounced when focusing on recent events. These findings portend increased demand for mental health services to treat trauma and its sequela.
- Published qualitative findings on pandemic-related concerns of survivors. Published article, titled “Survivors’ Concerns During the COVID-19 Pandemic: Qualitative Insights from the National Sexual Assault Online Hotline” in *Journal of Interpersonal Violence*.
- Published findings examining reactions to disclosure of substance-involved assault. Published article titled, “Social Reactions to Substance-Involved Sexual Assault: Does Disclosure Recipient Matter?” in *Journal of Interpersonal Violence*.
- Qualitatively studied barriers to medical care among youth victims. Presented findings at the Society for Research on Adolescence Annual Meeting in March 2022.
- Commenced study of foster care youth. This work examines youths’ experiences with abuse and barriers to disclosure among youth who are currently in foster care.



Since 1994, RAINN
has helped

3.9 MILLION

survivors of
sexual violence and
their loved ones.

FINANCIAL STATEMENTS

RAINN is committed to meeting the highest standards of fiscal management, program effectiveness, and governance.

Below is a summary of RAINN's audited financial statements for FY 2022 (June 1, 2021 - May 31, 2022) and the prior year. Our most recent, complete financial statements and Form 990 are available on our website.

FY22 REVENUE & EXPENSE SUMMARY

	FY21	FY22
Revenue	\$23,484,790	\$22,828,354
Expenses	\$15,262,790	\$19,124,402
Change in Net Assets with Donor Restrictions	-\$221,691	\$871,192
Net	\$8,000,309	\$4,575,144

BREAKDOWN OF PROGRAMS, MANAGEMENT, & FUNDRAISING

	FY21	FY22	FY22 %
Programs	\$13,295,077	\$16,958,328	89%
Fundraising	\$1,461,741	\$1,774,574	9%
Management	\$505,972	\$391,500	2%
Total	\$15,262,790	\$19,124,402	100%

BREAKDOWN OF PROGRAM EXPENSES

	FY21	FY22	FY22 %
Consulting Services	\$1,804,549	\$2,130,435	13%
Public Education	\$2,730,953	\$3,421,157	20%
Public Policy	\$929,321	\$2,336,818	14%
Victim Services	\$7,830,254	\$9,069,918	53%
Total	\$13,295,077	\$16,958,328	100%

BALANCE SHEET

	FY21	FY22
Total Assets	\$27,432,981	\$30,201,304
Total Liabilities	\$4,043,834	\$2,237,013
Net Assets	\$23,389,147	\$27,964,291

An abstract graphic consisting of several overlapping, flowing, wavy bands of different shades of blue, ranging from a deep navy to a lighter sky blue. The bands originate from the left side and curve upwards and to the right, creating a sense of movement and depth. The background is a solid dark blue.

RAINN

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