



Leading the National Effort to End Sexual Violence

## Annual Impact Report

Fiscal Year 2016

June 1, 2015 – May 31, 2016

### Mission

RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE and [online.rainn.org](http://online.rainn.org)) in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, educate the public, and ensure that perpetrators are brought to justice.

### RAINN's Approach

RAINN has a four-pronged approach to addressing the issue of sexual violence: helping survivors, educating the public, improving sexual assault laws and policies, and providing consulting services to organizations.

### Helping Victims

RAINN provides free, confidential, 24/7 advice, information, and support to survivors of sexual violence and their friends and family.

### FY16 Highlights

- RAINN's U.S. programs helped 177,203 survivors of sexual violence this year, up from 143,176 last year.
- Our Online Hotline expanded to offer 24/7 services in Spanish at [rainn.org/es](http://rainn.org/es).

### National Sexual Assault Hotline

The National Sexual Assault Hotline is the nation's primary resource for survivors of sexual violence. RAINN operates the hotline in partnership with more than 1,000 local sexual assault service providers. The hotline has helped more than 2.5 million survivors of sexual violence and provides services by phone and through online chat.

RAINN's Online Hotline was the web's first secure hotline service and has been identified by the Justice Department as a model program for using technology to serve victims.

### DoD Safe Helpline

Through a contract with the Department of Defense (DoD), RAINN created and operates the DoD Safe Helpline for members of the military community. The helpline provides confidential, one-on-one crisis intervention, emotional support, advice, and information by phone, online, through an online group chat service, via referral information by text message, and through a self-care app.



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## Educating the Public

RAINN's prevention and education efforts include working with the entertainment industry, the media, colleges, and local communities. Our messages educate more than 130 million Americans each year.

### Media and Entertainment Industry

RAINN works with the media on a daily basis, providing expert commentary as well as accurate statistics and messages about sexual violence. RAINN also works extensively with the entertainment industry and television networks to change the way the public perceives and responds to sexual violence and to get resources into the hands of those in need.

#### FY16 Highlights

- Partnered with TV shows on storylines about sexual violence, including ABC's *How to Get Away with Murder* and MTV's *Sweet/Vicious*.
- Received donated ads from dozens of networks and websites to promote the National Sexual Assault Hotline.
- Provided information and interviews to ABC, the New York Times, the Washington Post, TIME, MTV News, CBS, NPR, USA Today, and hundreds more outlets.

### Educating College Students

RAINN Day, RAINN's annual day of awareness, educates millions of college students about sexual violence prevention and recovery. RAINN also works with a national fraternity partner to influence college men to be leaders and allies on their campuses.

#### FY16 Highlights

- Presented sexual violence prevention and effective awareness strategies to fraternity chapter presidents at a national leadership conference.
- Participated in an NCAA Task Force meeting on best practices for sexual violence prevention among college athletes.

### Educating Communities

As part of our national Speakers Bureau, we have built a network of 1,749 survivors who share their personal stories with local and national media, and within their communities, as a tool to educate the public.

#### FY16 Highlight

- Increased the national Speakers Bureau membership by 18%.
- Reached hundreds of Spanish-speaking communities with information about RAINN's Spanish-language services.



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## Improving Sexual Assault Laws and Policies

RAINN works to improve the criminal justice system to ensure that victims of sexual violence get the justice they deserve. The bipartisan leadership of Congress has honored RAINN several times, and RAINN is the organization that members of Congress turn to every day for input on sexual violence policy.

### DNA Policy

One of RAINN's biggest public policy priorities is to expand the use of DNA in unsolved rape cases and to eliminate the backlog of untested rape kits.

#### FY16 Highlights

- Spearheaded and led a coalition of more than 100 national, state, and local groups to advance the Justice for All Reauthorization Act, which has increased the use of DNA and helped solve thousands of open rape cases, enhanced victims' rights, and expanded access to Sexual Assault Nurse Examiners.
- RAINN successfully advocated for introduction and enactment of federal legislation that enables states to use funds to provide age-appropriate education, beginning in elementary school, about spotting and stopping child sexual abuse.

### Campus Sexual Assault

Female college students age 18-24 are three times more likely to be sexually assaulted than other women. RAINN works to hold campuses accountable for effectively preventing and responding to sexual violence on campus and enlists students to be part of the change.

#### FY16 Highlights

- Worked closely with Congressional leaders on the Campus Accountability and Safety Act to improve colleges' prevention and response programs.

### Laws in Your State

With the pro bono help of law firm Hogan Lovells, RAINN has created a national database of sexual assault laws and policies for all 50 states, which has become the most authoritative source of information on states' sexual violence laws. Our databases cover state statutes of limitations, mandatory reporting laws, rape counselor privilege laws, laws concerning HIV testing of rapists, states' criminal codes, and states' laws regarding rapists' parental rights. This year we added a tool that enables visitors to produce state comparison reports.

#### FY16 Highlights

- Worked with Congress to ensure continued, robust funding for victim services, including counseling and legal representation for survivors.



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### Financial Statements

RAINN is committed to meeting the highest standards of fiscal management, program effectiveness, and governance. Below is a summary of RAINN's audited financial statements for FY16 (the year ending May 31, 2016). Our complete financial statements and Form 990 are available on our [website](#).

#### FY16 Revenue and Expenses Summary

	FY15	FY16
Revenue	\$6,414,205	\$16,110,612
Expenses	\$5,964,042	\$15,302,536
Net	\$450,163	\$808,076

#### Breakdown of Programs, Management, and Fundraising Expenses

	FY15	FY16
Programs (97%)	\$5,608,574	\$14,880,130
Management (0.5%)	\$120,623	\$53,430
Fundraising (2.5%)	\$234,845	\$368,976
Total	\$5,964,042	\$15,302,536

#### Breakdown of Program Expenses

	FY15	FY16
Communications	\$1,635,407	\$9,745,789
Victim Services	\$3,337,653	\$4,259,564
Public Policy	\$635,514	\$874,777
Total Programs	\$5,608,574	\$14,880,130

#### Total Assets

	FY15	FY16
Total Assets	\$4,166,320	\$5,101,606
Total Liabilities	\$1,260,507	\$1,387,717
Net Assets	\$2,905,813	\$3,713,889

#### RAINN's Board of Directors

Scott Berkowitz, President and Founder  
Regan Burke, Chair  
Cybele Daley, Treasurer  
Katherine Miller  
Tracy Sefl, Secretary

#### Pro Bono Counsel

Hogan Lovells  
Simpson Thacher

#### Independent Auditor

Aronson LLC