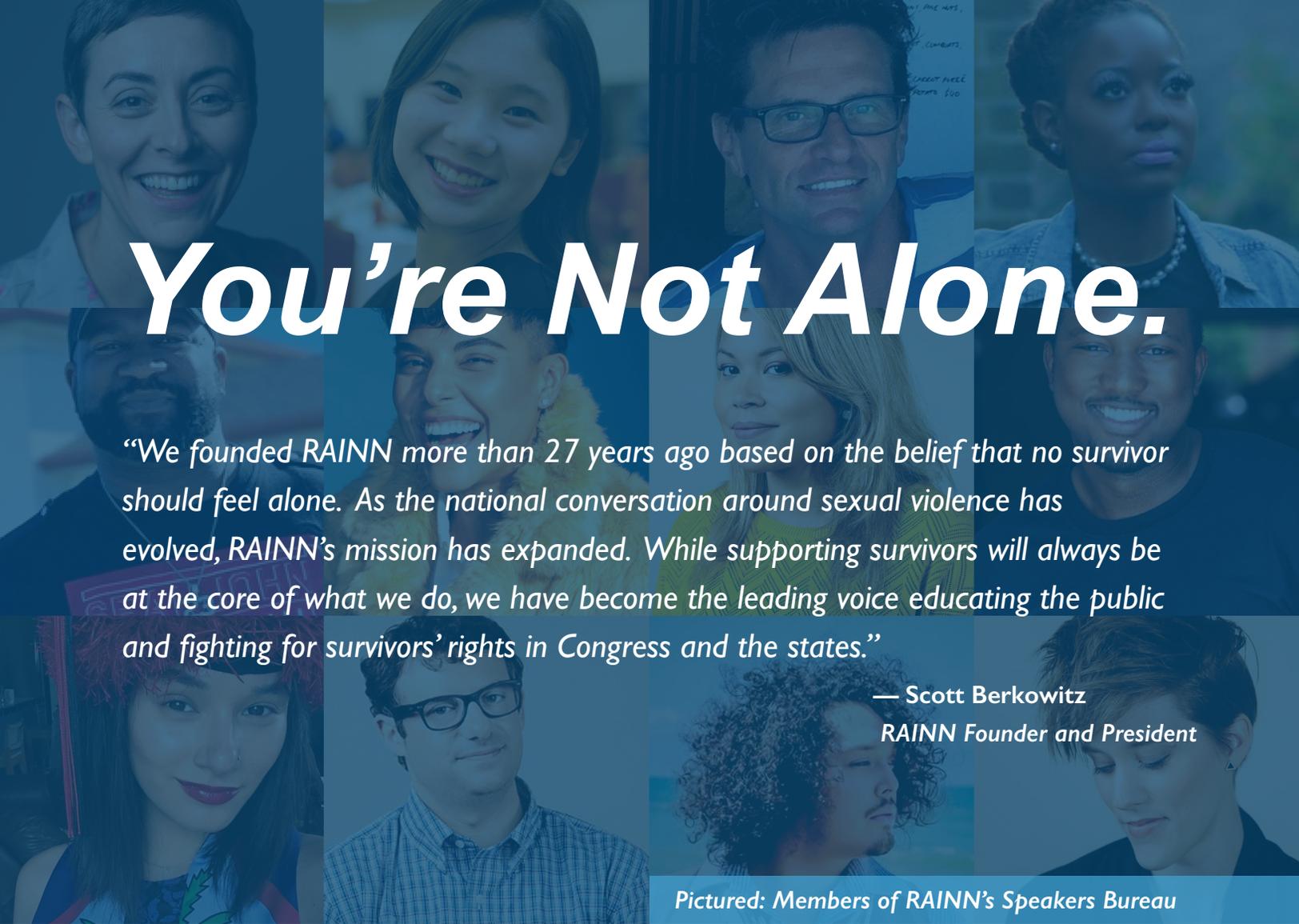


# RAINN | *thrive* TOGETHER



ANSWERING THE CALL • SHAPING THE NARRATIVE • CHAMPIONING CHANGE



# You're Not Alone.

*“We founded RAINN more than 27 years ago based on the belief that no survivor should feel alone. As the national conversation around sexual violence has evolved, RAINN’s mission has expanded. While supporting survivors will always be at the core of what we do, we have become the leading voice educating the public and fighting for survivors’ rights in Congress and the states.”*

*— Scott Berkowitz  
RAINN Founder and President*

*Pictured: Members of RAINN’s Speakers Bureau*

# RAINN

**The nation’s largest  
anti-sexual violence  
organization**

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**National Sexual Assault Hotline:**  
800-656-HOPE (4673) or visit [online.rainn.org](http://online.rainn.org) to chat

For more than 27 years, RAINN has provided critical support to survivors and their loved ones through the National Sexual Assault Hotline, the primary provider of services in the United States for survivors of sexual violence.

RAINN takes a survivor-centered, trauma-informed approach to develop programs and services that support survivors of sexual violence and their loved ones, and works to end sexual violence in all its forms.

# Leading the Effort to End Sexual Violence

## Supporting Survivors

RAINN's victim service programs have helped more than 3.7 million survivors and their loved ones since 1994. In addition to the National Sexual Assault Hotline, we operate hotlines for 27 other organizations, including the Department of Defense. RAINN's services to victims are always free, always confidential, and always available 24/7, backed by our proprietary, award-winning hotline technology.

## Improving Public Policy

RAINN works at the federal and state levels to improve the criminal justice system, prevent rape, and help survivors. We've helped pass laws that have identified more than 200,000 violent criminals and provided for the testing of hundreds of thousands of rape kits.

## Educating the Public

RAINN's goal is to change how America thinks about sexual violence. We work closely with the entertainment industry to ensure that story lines are accurate and sensitive, and with the media to ensure that news stories reflect the realities of the crime. We also speak directly to the public: RAINN.org serves millions of visitors every year, and our Speakers Bureau includes more than 4,000 survivors who help us educate the public.

## Sharing Expertise

RAINN's consulting and training division works with companies and organizations to help them improve their sexual assault prevention and response programs. Our fee-based consulting work helps support the free services that we provide to survivors. We also provide free training and technology services to the more than 1,100 local sexual assault service providers in our partner network.

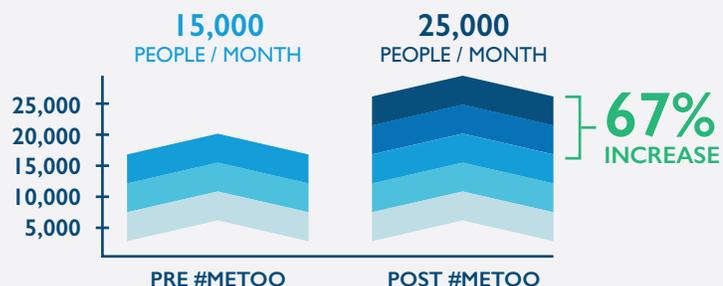
## Skyrocketing Demand

In 2017, before the country learned about Harvey Weinstein's crimes and #MeToo, our programs were helping about 15,000 visitors per month. Now, we consistently help more than 25,000 visitors each month.

Despite this growth, we're not yet meeting the full demand: thousands of survivors leave our hotline before getting help, discouraged by long wait times. **That's why we need your help.**

### Demand for Services is Surging

**SURVIVORS**  
AND THEIR LOVED ONES  
**HELPED** BY VICTIM SERVICE PROGRAMS



## Why Now?

The public's awareness of sexual violence has increased dramatically in the last three years; so has the demand for RAINN's survivor-centered, trauma-informed services. Harnessing this momentum, we will work to advocate for critical improvements to the criminal justice system, create a culture of safety in communities across the country, and continue to meet the needs of survivors. **But we cannot do this alone.**

## Why You?

RAINN depends on the generosity of supporters like you to ensure our ability to continue to grow, evolve, and be there for survivors, today and every day.

Your contribution to RAINN's *Thrive Together* campaign will directly support our ability to lead the national effort to combat sexual violence.

## Join Us

Please consider making a life-changing investment in RAINN's *Thrive Together* campaign.

We must continue to be there.  
No matter what.

**\$500,000–\$1,000,000+**  
*Gifts to Thrive*

**\$100,000–\$499,999**  
*Gifts of Hope*

**\$50,000–\$99,999**  
*Gifts of Courage*

**\$10,000–\$49,999**  
*Gifts of Strength*

To support the *Thrive Together* campaign or to learn more about our campaign council, please visit:

[rainn.org/ThriveTogether](https://rainn.org/ThriveTogether)

or contact:

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RAINN's work has been bolstered by gifts contributed to RAINN's Thrive Together campaign — with a bold goal of raising \$10 million by the end of 2021. As we approach the close of the calendar year, and our campaign, we must show our commitment to supporting all survivors, 24/7.

We are excited to share with you some of the work RAINN has completed to date, thanks to the generous supporters of the Thrive Together campaign.

## ANSWERING THE CALL

### Record-Breaking Numbers

RAINN continues to help a record-breaking number of survivors reaching out through the National Sexual Assault Hotline and our other victim service programs.

### Building & Evolving

At the onset of the pandemic, RAINN's operations **moved completely virtual** and have remained remote since. Training for hotline staff and volunteers has transitioned to an online format, ensuring that we continue to meet the ever-increasing demand for our services.

RAINN's research team **monitors and identifies trends** reflected in the needs of survivors using our services, informing our training and response in real time. A **new, interactive training platform** with an expanded curriculum will launch in the summer of 2021.

**323K+**

SURVIVORS & LOVED ONES

were helped in 2020, an average of about 27,000 people each month.

**18%**

SPIKE

in people accessing help from the National Sexual Assault Hotline and our other victim service programs as states began lifting stay-at-home orders and some survivors finally had the privacy to seek out support.

**50%+**

of the victims using our online hotline since the pandemic began have been minors.

## SHAPING THE NARRATIVE

### Working with the Entertainment Industry

RAINN continues to utilize our expertise to influence the national narrative about sexual violence. In 2020, RAINN provided **end cards, resource pages, and public service announcements (PSAs)** for network and cable programming. When more survivors see this information, they know that they are not alone and reach out to us for support.

### Reaching a Younger Audience

RAINN is expanding its online presence to lead the conversation on sexual violence in new arenas—most recently **joining TikTok to reach younger audiences** in a way that is familiar to them. With decreased access to in-person support services during the pandemic, it is critical we stay active on these platforms, especially as many minors are isolated at home with their abusers and may not know where to go to seek support.

**10+**

NETWORKS

aired RAINN's public service announcements and National Sexual Assault Hotline resources.

**34%**

INCREASE

in visitors to the National Sexual Assault Hotline within the 48 hours of airing Lifetime's *Surviving Jeffrey Epstein*.

NEARLY

**20K**

TikTok followers since our launch. RAINN has partnered with TikTok on a campaign for Sexual Assault Awareness and Prevention Month.

## CHAMPIONING CHANGE

### Preventing & Responding to Abuse

RAINN leads federal efforts to eliminate the rape kit backlog, including getting the Debbie Smith Act reauthorized in 2019 and convincing Congress to double funding to states and labs to test kits.

During COVID shelter-in-place mandates, RAINN took action by **immediately alerting Congress, the Department of Education, and all 50 governors** of the immediate harm being perpetrated against children due to the sudden loss of their outside support structures and **urged implementation of national abuse reporting functions for online learning platforms.**

**12**

NATIONAL REFORMS

were recommended to the Biden-Harris Administration to promote justice and support survivors.

**10**

VICTORIES

in Florida, Virginia, Indiana, and Georgia, where RAINN helped pass bills to mandate trauma-informed victim interview training for law enforcement, expand sexual assault response teams, and eliminate statutes of limitations.

**30+**

POLICY ACTIONS

to advocate for survivors through RAINN's new grassroots action center, resulting in thousands of new supporters.



**“The rise of the online hotline has made a huge difference for me.”**

**- Ethan Levine, survivor**

Ethan previously experienced discrimination when reaching out for support, including denial of services, due to his identity as a transgender man. As a survivor of multiple instances of sexual assault, utilizing RAINN’s anonymous online support services allowed Ethan to pursue help that allowed him to feel in control of his experience.

**“How do you support a survivor? You show empathy and compassion. Even if you can’t identify with what happened to them, just imagine you can and be there with them as they tell their story.”**

**- Gail Gardner, survivor**

Gail is actively involved in her home state of Florida, where she worked alongside RAINN to pass Gail’s Law (H.B. 673). Gail’s Law will create a system to allow survivors to anonymously and securely track their rape kits through the entire process—from collection through forensic analysis to final storage location and possible destruction. It will help ensure that survivors like Gail do not have to wait decades for justice.



**“I don’t think it’s talked about enough. I believe that heterosexual men who were abused as children by adult males have wounds for which healing can only occur spiritually. Those wounds become the source of great shame and trauma.”**

**- Nelson Hincapie, survivor**

Nelson experienced abuse by a trusted teacher starting when he was 12 years old, and like many male survivors of sexual abuse, Nelson feels that the abuse was a source of shame and confusion. He has found healing in the caring, compassionate people in his community who have supported him in his journey. “For me, it’s been 24 years and countless tears, and I have walked through a lot of pain to be where I am,” says Nelson. “There will always be difficult times, but the wounds have healed and a cycle broken.”



**“Speaking about my experience helped me to heal. The more I use my voice, the more I help other survivors, the more I feel that I have healed from my own attack.”**

**- Rebecca Courtright, survivor**

Rebecca was able to use her experience and voice to help RAINN improve access to forensic nurses in Virginia. “I had to travel to multiple hospitals—because only 16 out of 122 hospitals in Virginia have the ability to collect a rape kit,” Rebecca explains. “When I arrived at the hospital and there was no SANE nurse, I felt like no one cared about this crime. No other survivor should have to feel the way I did that night.”

