

Annual Impact Report

Fiscal Year 2015

June 1, 2014 – May 31, 2015

Mission

RAINN is the nation's largest anti-sexual violence organization and was named one of "America's 100 Best Charities" by *Worth* magazine. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE and online.rainn.org) in partnership with more than 1,000 local sexual assault service providers across the country and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, educate the public, and ensure that rapists are brought to justice.

RAINN's Approach

RAINN has a three-pronged approach to addressing the issue of sexual violence: helping survivors, educating the public and improving sexual assault laws and policies.

Helping Victims

RAINN provides free, confidential, 24/7 advice, information and support to survivors of sexual violence and their friends and family.

FY15 Highlights

- Overall, RAINN's hotlines helped 143,176 survivors of sexual violence this year.
- Our Online Hotline expanded to offer 24/7 services in Spanish at rainn.org/es

National Sexual Assault Hotline

The National Sexual Assault Hotline is the nation's primary resource for victims of sexual violence. RAINN operates the hotline in partnership with more than 1,000 local crisis center affiliates. The hotline has helped more than 2.2 million survivors of sexual violence and provides services by phone and through online chat.

RAINN's Online Hotline was the web's first secure hotline service and has been identified by the Justice Department as a model program for using technology to serve victims.

DoD Safe Helpline

Through a contract with the Department of Defense (DoD), RAINN created and operates the DoD Safe Helpline for members of the military. The helpline provides confidential, one-on-one crisis intervention, emotional support, advice and information by phone, online, through an online group chat service, via referral information by text message, and through a self-care smart phone app.

Educating the Public

RAINN's prevention and education efforts include working with the entertainment industry, the media, colleges and local communities. Our messages educate more than 130 million Americans each year.

Media and Entertainment Industry

RAINN works with the media on a daily basis, providing expert commentary as well as accurate statistics and messages about sexual violence. RAINN also works extensively with the entertainment industry and television networks to change the way the public perceives and responds to sexual violence, and to get resources into the hands of those in need.

FY15 Highlights

- Partnered with TV shows on storylines about sexual violence, including ABC's *Extreme Weight Loss* and CW's *Reign*.
- Received donated ads from dozens of networks and websites to promote the National Sexual Assault Hotline.
- Provided information and interviews to ABC, Fox News, MSNBC, TIME, MTV News, CBS, Yahoo, USA Today and hundred more outlets.
- Received more than 4 million visits to rainn.org.

Educating College Students

RAINN Day, RAINN's annual college program, has educated millions of college students about preventing and recovering from sexual violence. This year, we also worked with fraternity men to create change on campus.

FY15 Highlights

- Participation of approximately 200 campuses in RAINN Day 2014.

Educating Communities

As part of our national Speakers Bureau, we have built a network of 1,635 survivors who share their personal stories with local and national media, and within their communities, as a tool to educate the public.

FY15 Highlight

- Increased the national Speakers Bureau membership by 17%.
- Reached hundreds of Spanish-speaking communities with information on the new Spanish-language services.

Improving Sexual Assault Laws and Policies

RAINN works to improve the criminal justice system to ensure that victims of sexual violence get the justice they deserve. The bipartisan leadership of Congress has honored RAINN several times, and is the organization that members of Congress turn to every day for input on sexual violence policy.

DNA Policy

One of RAINN's biggest public policy priorities is to expand the use of DNA in unsolved rape cases, and to eliminate the backlog of untested rape kits.

FY15 Highlights

- Successfully lobbied Congress to renew the Debbie Smith Act, which has increased the use of DNA and helped solve thousands of open rape cases, and to increase overall funding for DNA.
- RAINN's president testified before Congress about the implementation of the Sexual Assault Forensic Evidence Registry (SAFER) Act.

Campus Sexual Assault

Female college students age 18-24 are three times more likely to be sexually assaulted than other women. RAINN works to hold campuses accountable for effectively preventing and responding to sexual violence on campus, and enlists students to be part of the change.

FY15 Highlights

- Worked closely with Congressional leaders on the Campus Accountability and Safety Act to improve colleges' prevention and response programs.
- Joined as a founding partner in President Obama's "It's On Us" campaign to mobilize students to reduce rape on college campuses.

Laws in Your State

With the pro bono help of law firm Hogan Lovells, RAINN has created a national database of sexual assault laws and policies for all 50 states, which has become the most authoritative source of information on states' sexual violence laws. Our databases cover states' statutes of limitations, mandatory reporting laws, rape counselor privilege laws, laws concerning HIV testing of rapists, states' criminal codes, and states' laws regarding rapists' parental rights.

FY15 Highlights

- More than 1.5 million website visitors used the databases this year.
- Helped pass the Rape Survivor Child Custody Act, which incentivizes states to allow termination of a perpetrator's parental rights.
- Worked with Congress to triple the amount of money available through the Crime Victims Fund, which reimburses victims for medical and other expenses that they incur as a result of a crime.



RAINN's Board of Directors

Scott Berkowitz, President and Founder
Regan Burke, Chair
Cybele Daley, Treasurer
Katherine Miller
Tracy Sefl, Secretary

Financial Statements

RAINN is committed to meeting the highest standards of fiscal management, program effectiveness, and governance. RAINN's financial statements have been audited by Aronson LLC.

FY15 Revenue and Expenses Summary

	FY15	FY14
Revenue	\$6,414,205	\$4,276,648
Expenses	\$5,964,042	\$4,080,234
Net	\$450,163	\$496,414

Breakdown of Programs, Management and Fundraising Expenses

	FY15	FY14
Programs	\$5,608,574	\$3,762,488
Management	\$120,623	\$50,336
Fundraising	\$238,845	\$267,410
Total	\$5,964,042	\$4,080,234

Breakdown of Program Expenses

	FY15	FY14
Communications	\$1,635,407	\$881,754
Public Policy	\$635,514	\$693,917
Victim Services	\$3,337,653	\$2,186,817
Total Programs	\$5,608,574	\$3,762,488

Balance Sheet

	FY15	FY14
Total Assets	\$4,166,320	\$3,365,869
Total Liabilities	\$1,260,507	\$910,219
Net Assets	\$2,905,813	\$2,455,650