

## About RAINN

*RAINN was named one of "America's 100 Best Charities" by Worth magazine and one of America's 10 best charities by Marie Claire magazine.*

### The Rape, Abuse & Incest National Network

RAINN is the nation's largest anti-sexual violence organization. RAINN operates the National Sexual Assault Hotline at 1.800.656.HOPE and the National Sexual Assault Online Hotline at [online.rainn.org](http://online.rainn.org), and publicizes the hotline's free, confidential services; educates the public about sexual assault; and leads national efforts to prevent sexual assault, improve services to victims and ensure that rapists are brought to justice.



#### Helping Victims

The National Sexual Assault Hotline has helped more than 1.5 million people affected by sexual violence since 1994. RAINN created the hotline and runs it in partnership with 1,100 local rape crisis centers across the country. RAINN also created and operates the National Sexual Assault Online Hotline. The Online Hotline was the web's very first secure hotline service and provides live, one-on-one help to victims 24/7 through an instant-messaging style interface.



#### Educating the Public

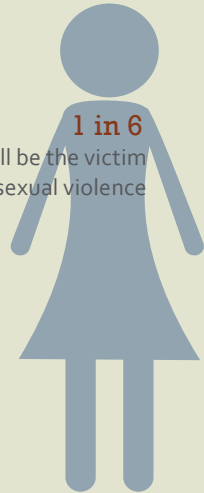
RAINN's prevention and education efforts include working with the entertainment industry, the media, colleges and local communities to help raise awareness about issues related to sexual violence—reaching over 120 million Americans each year. RAINN works with media on a daily basis, providing expert commentary as well as accurate statistics and messages about this crime. We also work extensively with the entertainment industry and television networks such as ABC and Lifetime, to reach people with important messages about this issue. Our annual RAINN DAY program educates over one million students on more than 1,000 college campuses about sexual violence prevention and recovery.



#### Improving Public Policy

RAINN has twice been honored by the bipartisan leadership of Congress—and is the organization members of Congress turn to every day for input on sexual violence policy. We led the successful campaign to pass the Debbie Smith Act, considered the most important anti-rape legislation in history, and have led the way on improving DNA policy, the military's response to sexual assault, and dozens of other issues. In the Adam Walsh Act, Congress highlighted RAINN's programs for their effectiveness, crediting them for contributing to the record 50% decline in sexual violence.

**1 in 6**  
will be the victim  
of sexual violence



**10%**  
of victims are men



nearly **half** of all victims  
are under age 18.

**80%** are under age 30

## National Sexual Assault Hotlines

*RAINN's hotlines have helped more than 1.5 million people recover from sexual assault.*

Recovery  
starts here.

free. safe.  
confidential.

National Sexual  
Assault Hotline  
1.800.656.HOPE  
[online.rainn.org](http://online.rainn.org)

### About the National Sexual Assault Hotlines

RAINN created and operates both the National Sexual Assault Hotline and the National Sexual Assault Online Hotline. All services are free, confidential and available 24/7. Since 1994, RAINN's hotlines have helped more than 1.5 million people take their first steps toward recovery.



#### National Sexual Assault Hotline

RAINN operates the hotline—800-656-HOPE—in partnership with 1,100 local sexual assault service providers.

The hotline provides emotional support, advice and crisis intervention and thanks to our local partnerships, callers can receive immediate help right in their community, from hospital accompaniment to individual and group counseling.



#### National Sexual Assault Online Hotline

Most victims of rape are quite young—nearly half are under 18. So we knew we had to create another to get help, using the technology that teens expect.

RAINN's Online Hotline was the web's very first secure hotline service, and won the prestigious Technology Innovation Award from Npower and Accenture for being the best use of technology by a nonprofit. But more importantly, each month it helps thousands of young victims recover. Most tell us that if the Online Hotline didn't exist, they never would have considered asking for help.

*"When something triggers the memories of the attack, I call the National Sexual Assault Hotline. Sometimes you need advice; sometimes you just need to say it aloud to find the ground again." — Marnie Goodfriend, survivor, artist*

## Public Education

RAINN educates more than 120 million Americans each year about preventing, prosecuting and recovering from sexual assault.

*"RAINN is a national model of public/private partnership."  
—Congressional findings in the Adam Walsh Act*



## Entertainment Industry Partners

Thanks to partnerships with *ABC*, *Lifetime*, *Clear Channel* and other national media companies, RAINN's public service ads are seen and heard by millions and lead 10,000 people each month to get help from our hotlines. And thanks to the help of stars like Christina Ricci, KaDee Strickland, Mick Foley and Tori Amos, our prevention, public policy and recovery messages have a broad reach.

## Working with the Media

RAINN is the national media's #1 source for information about sexual violence. Our staff help reporters with statistics and information about everything from DNA to victims' recovery process, and our spokespeople appear daily in national outlets, from *ABC World News Tonight* to *PerezHilton.com* to the *Wall Street Journal* and hundreds more.

## Social Networking

*Facebook*, *Twitter* and other social networking sites are among our most effective channels to recruit volunteers, sign up supporters, and quickly spread news and prevention messages. They also lead thousands to get help through our hotlines. Our online reach is magnified by the help of RAINN's e-crew—**3,160 bloggers** and other influencers who have committed to help us quickly spread news information across the web.

Join us at [facebook.com/RAINN01](http://facebook.com/RAINN01) or [twitter.com/RAINN01](http://twitter.com/RAINN01).



## Educating College Students

College-aged women are **4 times more likely to be sexually assaulted than any other age group**. To educate students about preventing and recovering from sexual assault, we created RAINN Day programs on **more than 1,000 campuses nationwide**. Thanks to the help of thousands of volunteer organizers, students every September learn safety tips, intervention strategies, and how to get help from the National Sexual Assault Hotlines.

## Survivors Educating Communities

While our communications programs educate millions, our most effective outreach is often done person-to-person, in living rooms, schools, community centers and church basements. **More than 780 rape survivors and family members are part of RAINN's Speakers Bureau**. Meeting them and hearing them explain their experience, turns even disinterested observers into passionate supporters. Our speakers are also key spokespeople, helping their hometown media convey the real truth about sexual violence.

*"There were no options, resources or people to turn to for 25 years after my abuse began. Now that we know education and awareness are the first steps, the Internet, therapies, books, articles and support groups are coming into place. Help is now available, we just have to overcome our fears and break the silence."*— Ronald Wicke, survivor

## Partnerships & Recognitions



### Here's what others are saying...

#### Recognition

One of "America's 100 Best Charities" — *Worth magazine*

"One of America's 10 best charities" — *Marie Claire magazine*

RAINN's Online Hotline: "Winner of the Technology Award for most innovative use of technology by a nonprofit" — *Npower and Accenture*

#### U.S. Congress

Twice honored by bipartisan leadership of Congress.

"Improving public policy, increasing awareness of the long-term effects of sexual assault, and supporting RAINN's National Sexual Assault Hotlines are important ways that we can both support survivors and reduce the number of sexual assaults across the country." — House Speaker John Boehner (R-OH)

"RAINN has long been at the forefront of national efforts to prevent sexual assault and has helped millions of victims, families, friends, and community members. I am proud to support the nation's largest anti-sexual assault organization and stand committed to joining RAINN in its efforts."  
— Sen. Amy Klobuchar (D-MN)

### Partnerships

RAINN is proud to have the support of dozens of corporate and media partners. Their investment in our mission makes it possible for RAINN to educate more than 120 million Americans each year about sexual assault prevention and recovery.



**TARGET®**



**CLEAR CHANNEL**



## Our Stories

RAINN's impact on survivors.

**RAPE,  
ABUSE &  
INCEST  
RAINN  
NATIONAL  
NETWORK**

*In 2010, RAINN helped 122,648 people take the 1st step towards recovery through the National Sexual Assault Hotlines.*



"My daughter, Ter-rae Lee, was sexually abused by her father from age 11 until 13. After two years of suffering in silence, Ter-rae finally found the courage to reach out to RAINN. For the first time, she realized that

other girls were going through the same thing — and RAINN was there to help. This realization gave my daughter the courage to make the call that would forever change our lives. Ter-rae confided in a RAINN volunteer and asked, "How do I tell my mommy that my dad is sexually abusing me?" With support from RAINN, Ter-rae began her recovery and was able to extract a telephone confession from her father as the district attorney's office silently listened in. This call led to her father's conviction, allowing her to feel safe for the first time in years."

*Draci Lee*

Mother of a Survivor



"As a young boy, I was sexually and physically abused by my mother. My personal history reflects a pattern of significant hardships, yet through accepting responsibility for myself, the kindness and support of good people and

hard work—I did not quit. My most prized achievement is that as a survivor of child abuse, I've raised my son to know only love and compassion. I live my life focusing on building myself in positive ways. I realized long ago what happened in my life is not my story, but our story."

*Angus*

Survivor, Author, & Guest on the Oprah Show



"Months after graduating college, a stranger sexually assaulted my roommate and me at knife-point in front of my apartment. He robbed us of our possessions, and our lives as we knew them.

RAINN has taught me how to use my voice to engage and inspire others. When something triggers memories of the attack, I call the National Sexual Assault Hotline. Sometimes you need advice; sometimes you just need to say it aloud to find the ground again."

*Marie*

Survivor, Artist

*"Quite often an Online Hotline session is the first time a survivor has found the voice to speak up about what happened. Empowering a survivor to define their own path on the road to healing is the most rewarding aspect of being a RAINN volunteer." —Kacey Fisher, RAINN Volunteer*



"I started volunteering for RAINN as a way to give back to the community that helped me so much after my own assault. When I personally contacted the RAINN Online Hotline, they helped by connecting me to the resources that proved invaluable in my healing process. Being on the other side, as a volunteer, has been a great experience. Every session is different, but it's great to know that

I'm making a difference in someone's life by helping them connect with resources that they need, or just being an ear to listen in a non-judgmental way. I plan to keep fighting to end sexual violence by volunteering for the Online Hotline and sponsoring initiatives in my community to raise awareness of its prevalence and effects on survivors."

*Christine*

Survivor & RAINN Volunteer